**Technical Content, Industry Insight & The Latest Commercial Developments**

Attending Surfex, visiting the exhibition and also participating in a number of the seminars that will take place at the same time is a very powerful way to update knowledge, find new ideas or solve technical issues.

Whilst there are many ways to find information, there is nothing like a dynamic meeting – with its range of options to interact and exchange ideas in a very short space of time – to achieve a range of objectives.

**The Surfex Programme**

To ensure that everyone attending Surfex has access to the latest in development and innovation, a 2 day programme of university-based achievement has been introduced for 2020.

The Cutting Edge features 7 universities presenting their latest achievements suitable to be adopted for industry applications. The universities include Birmingham, Leeds, Nottingham, Plymouth, Salford, UCL and Warwick.

A range of topics will be covered in The Cutting Edge programme including:

- Coatings for Biomaterials Applications
- New Applications of Pulsed Electron Irradiation in Surface Engineering
- Icephobic Coatings and Surfaces
- Smart Coating Systems to Monitor Strain and Fracture
- Superhydrophobic, Anti-icing, Smart Surfaces
- Optical Coatings for Healthcare and Energy Applications
- Mesoporous Coatings for Self-cleaning, Antireflection and Sensing Applications

For more information about The Cutting Edge programme please visit www.surfex.co.uk

**30+ Hours of Authoritative Content**

In addition to The Cutting Edge, other elements of the Surfex programme include:

- **INDUSTRY INSIGHT**
  - A series of sessions from leading authorities in the market

- **SURFACING SCIENCE**
  - Sessions presented by scientific societies and associations

- **TECHFOCUS**
  - Presentations by exhibitors and international manufacturers of the latest products, technologies and techniques.

Surfex 2020 features the most comprehensive range of content in its history – offering more opportunity than ever before for visitors to squeeze in as much value as possible from their 1, or better 2-day attendance.

**Additional Reasons to Attend Surfex**

Surfex offers anyone looking to identify the latest trends, development or innovations a great way to see what’s available or emerging. By attending Surfex visitors get a chance to absorb knowledge, handle products and have one on one interaction with exhibitors, presenters, associations, universities and institutes, many having a unique perspective or approach to the market.

Attending Surfex helps to eliminate barriers to an effective exchange of information that can be harder to achieve via phone calls or emails – allowing visitors to speak to a real person and demonstrate the complexity of their requirements. It helps build trust and facilitate effective communication, leading to real results and positive outcomes.

**An Opportunity Only Available Every 2 Years**

Surfex comes round only every 2 years. So June next year represents a rare opportunity to find answers to technical issues, find valuable information, look for new ideas and generally catch up with the latest developments in the market.

**Reasons to visit Surfex**

- Gain an overview of the market and industry – Surfex brings together the whole industry worldwide
- Find new markets and opportunities
- Follow latest trends and innovations – keep yourself up to date
- Get new ideas for your business
- See novelties – a large number of new products and services will be launched at Surfex
- Evaluate products and suppliers – you get competitive information about a wide range of products and suppliers in a short space of time
- Compare and discuss specific issues, features, prices and conditions
- Place orders and negotiate contracts
- Keep in touch with existing business partners
- Generate new business contacts
- Attend sessions, networking events, workshops, seminars and panel discussions
- Network – Surfex provides a unique venue for people with common interests to connect personally with one another
- Meet colleagues from your own industry
- Collect unforgettable memories and experiences

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**The Exhibition**

The Surfex Exhibition represents the main networking area – with the many displays to look over and the generous space allocated for meeting and discussion. Here is the current exhibitor list:

- Blagden Specialty Chemicals
- Brenntag UK & Ireland
- BTC Europe
- Buhler UK
- BYK-Gardner Q.C Instruments
- Camida
- CDR Pumps UK
- CelluComp
- Cornelius Group
- Devine Chemicals
- DKSH Great Britain
- Elcometer
- FD Packaging
- Fullbrook Systems
- Grolman
- IKA England
- IMCD UK
- John Godrich
- KRÜSS
- Lake Coatings
- Lankem
- Lehnova UK
- Merritt Recruitment
- NeoTech Specialty Chemicals
- Omoya UK
- Plascoatings
- Ravago Chemicals UK
- Schoeller Allibert Swiss
- Stort Chemicals
- Tennants Distribution
- The Oil & Colour Chemists’ Association (OCCA)
- The Rakem Group
- TOC Shaw UK
- Univar
- Whitehall Recruitment
- Wilfrid Smith Ltd
- Xyntra

For more information about exhibiting please contact Katie Jamieson

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