



SURFEX

The complete event for surface coatings technology



For every attendee, Surfex offers the potential to solve technical issues, find new ideas or discover innovative concepts that can spark a whole new generation of products. This kind of outcome is achieved at an industry gathering of like-minded people in a focused and stimulating environment.

www.surfex.co.uk

A Catalyst for Innovation

Exhibition & TechFocus
Ricoh Arena, Coventry, UK
2-3 JUNE 2020

Surfex 2020 – A Unique Technical Forum in the UK

Surfex is organised because there is a real need in the surface and coatings industry for a gathering that allows everyone to exchange ideas, find answers to technical challenges and source information for immediate use in their working environment.

It is the UK's largest exhibition of surface coatings products and services, in 2018 there were over 140 exhibitors from specialist manufacturers, to major multinationals.

Surfex is the only event in the UK Market that brings together suppliers with formulators, developers and production professionals. It has grown to become the industry's most important scientific, technical and commercial gathering.

For exhibitors, with visitors drawn from all sectors and levels within the UK Industry - Surfex is the perfect opportunity to catch up with existing customers, make new contacts and identify the trends that are essential for longer-term planning and business development.



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The Value of Surfex

Surfex brings an essential focus to the science and technology that underpins the applications covered by the content as well as the many different types of people who work in the industry.

In 2018 the content was significantly modified to attract a higher number of technical attendees and to encourage face-to-face business discussions where the emphasis was on technology. This was reflected in the attendance profile with more than 40% of the visitors from a scientific or technical job role.

Through the continued use of seminars, presentations and workshops Surfex 2020 will present products, equipment, science and technologies to even more technical visitors.

A new feature for 2020, which also aims to increase the number of scientific attendees, is The Surface and Coatings Technology Newsletter. Featuring the latest news from exhibitors and their principals this bulletin will be distributed to a database of over 2,000 interested readers.

Exhibiting at Surfex

The outcome of exhibiting at Surfex is more important than the cost. The principle of stand options at an affordable rate is to ensure that exhibitors can focus on what is important – the content of their participation and attracting the ideal quality and quantity of attendees.

An **Early Booking Rate** is in place until the **29 March** giving exhibitors the opportunity to not only secure the pick of stand locations, but also benefit from the best stand price.

28 companies have already benefitted from these rates booking over 550 metres. Here is the current exhibitor list:

- Blagden Specialty Chemicals Ltd
- Brenntag UK & Ireland
- BTC Europe
- BYK-Gardner Q.C Instruments
- Camida
- CDR Pumps UK Ltd
- Cornelius Group PLC
- Devine Chemicals
- DKSH Great Britain Ltd
- Elcometer Limited
- FDL Packaging Ltd
- Fullbrook Systems
- Grolman Ltd
- IKA England Ltd
- IMCD UK Limited
- Lake Coatings
- Lankem Ltd
- Lehvoss UK Ltd
- NeoTech Speciality Chemicals
- Plascoatings Ltd
- Schoeller Allibert Swiss Sarl
- Stort Chemicals
- Tennants Distribution Ltd
- The Oil & Colour Chemists' Association (OCCA)
- The Rakem Group
- Univar
- Wilfrid Smith Ltd
- Xyntra

To take advantage of the Early Booking Rate please contact:

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Visitor Analysis by Job Function

Scientific/ Technical Attendees	41%
Management	20%
Visitors Active in Development	34%
Sales/ Business	33%
Education	1%

