



# SURFEX

The complete event for surface coatings technology



For every attendee, Surfex offers the potential to solve technical issues, find new ideas or discover innovative concepts that can spark a whole new generation of products. This kind of outcome is achieved at an industry gathering of like-minded people in a focused and stimulating environment.

[www.surfex.co.uk](http://www.surfex.co.uk)

## A Catalyst for Innovation

Exhibition & TechFocus  
Ricoh Arena, Coventry, UK

# 2-3 JUNE 2020

## Surfex Returns to the Ricoh Arena in 2020

The complete event for surface coatings technology will be back at the Ricoh Arena next year following its relocation in May 2018.

Surfex has had many homes over the years but the decision was taken to move to the Ricoh Arena to create closer links to everywhere. Just off junction 3 of the M6 with 2,000 parking spaces and the dedicated Coventry Arena rail station, it is in the heart of the UK.

The change of address allows the exhibition to be central to all activities at Surfex with meeting rooms, seminar areas and workshop spaces all located within the same hall creating a close integration between content and exhibitor.

This was very well received in 2018 with visitors and exhibitors giving positive feedback about the new venue.



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## Placing Exhibitors at the Centre of Everything

Surfex is an industry driven event that covers all aspects and developments relating to chemicals and raw materials, inks, resins, adhesives, sealants, protective coatings, paint application and surface preparations.

The content of Surfex 2018 was designed to attract technical attendees and to provide face-to-face and business discussions where the emphasis was on technology. This was reflected in the attendee profile with a large number of visitors who are:

- Analytical Chemists
- Formulators
- Maintenance Engineers
- Operations Managers
- Research Technicians
- Safety, Legal and Compliance Officers
- Technical Managers

A key objective for Surfex 2020 is to continue delivering a format where an exchange of information and business discussions are the focus. Next year's programme will feature presentations delivered by industry leading authorities covering the issues, market trends and regulatory pressures facing our industry, alongside exhibitor led technical presentations and workshops covering the latest product advances, ideas and concepts. The programme will also include clear breaks with exhibition only activities to maximise the opportunity for dialogue and discussions between exhibitors and visitors.

## Off to a Good Start

Stand bookings opened in September 2018. Past exhibitors and OCCA Corporate Sponsors were invited to take part in a Booking Day.

There was a very positive response to the Booking Day with over 500 meters reserved. Here is the current exhibitor list:

Blagden Speciality Chemicals	233
Brenntag UK & Ireland	308
BTC Europe	203
BYK Gardner	309
CDR Pumps	234
Camida	412
Cornelius Group	317
Devine Chemicals	632
DKSH Great Britain	135
Elcometer	404
FDL Group	100
Fullbrook Systems	405
Grolman	616
IKA England	303
IMCD UK	208
Lake Coatings	432
Lankem Ltd	324
LEHVOSS	516
NeoTech Speciality Chemicals	713
Plascoatings	619
Rakem Group	502
Schoeller Allibert	413
Stort Chemicals	608
Tennants Distribution	722
Univar Europe	302
Wilfrid Smith	624
Xyntra Chemicals	508

## Meet, Network and Find New Business Partners

Surfex is on course to be larger in 2020, with more opportunities for companies to be involved and showcase their latest advances.

The early booking rate for Surfex ends on 29 March, so by signing up now you will not only secure the best possible stand price in your preferred location, but you can then focusing on other important details – the content of your participation and attracting your ideal attendee and achieving the best possible outcome from your participation at Surfex.

For more information and to discuss how you can be involved please contact  
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